

My City Is NOT Your Ashtray

No Butts about it Cigarettes are litter.



More Information: <http://preventcigarettelitter.org/>

Do you see people toss litter out their car window? Take action [report it](#) or call 877-754-8837.

Cigarette Litter Prevention Program taking place at the City Golf Course thanks to a 2012 CLPP grant!

People are misinformed about cigarette butts, thinking they are harmless and quickly decompose.

- Dropping cigarette butts on the ground is littering and it is illegal.
- Cigarettes are the most littered item in the Nation!
- Cigarette litter represents over 20% of all litter collected in community cleanup initiatives in the U.S.
- Cigarette filters are mostly cellulose acetate (plastic) and they stay in the environment for years.

You can help:

- 1) Encourage smokers to use public, portable and pocket ashtrays. Keep Charleston Beautiful provides pocket ashtrays to interested members of the community. Locate proper disposal options before you light.
- 2) Let people know you care. You can report car based litter violations to 1-877-7LITTER (754-8837), a litter hotline supported by PalmettoPride. Also you can get a FREE bumper sticker from Keep Charleston Beautiful to spread the message that your city is NOT an ashtray.

Why do people litter cigarette butts?

"it's not litter", "I don't see an ashtray/trashcan", "it's small it doesn't matter", "there are already some on the ground", "I don't want it smelling up my car".

In 2012 a Cigarette Litter Prevention Program kicked off at the Municipal Golf Course off Maybank Road. The initial survey found 761 cigarette butts in the 7 survey areas. This program is possible thanks to a grant from Philip Morris USA, an Altria Company, with additional support from RAI Services Company.